



DEPARTMENT OF PLANNING AND COMMUNITY DEVELOPMENT

**REORGANIZATION PLAN
CDHR WORK SESSION**

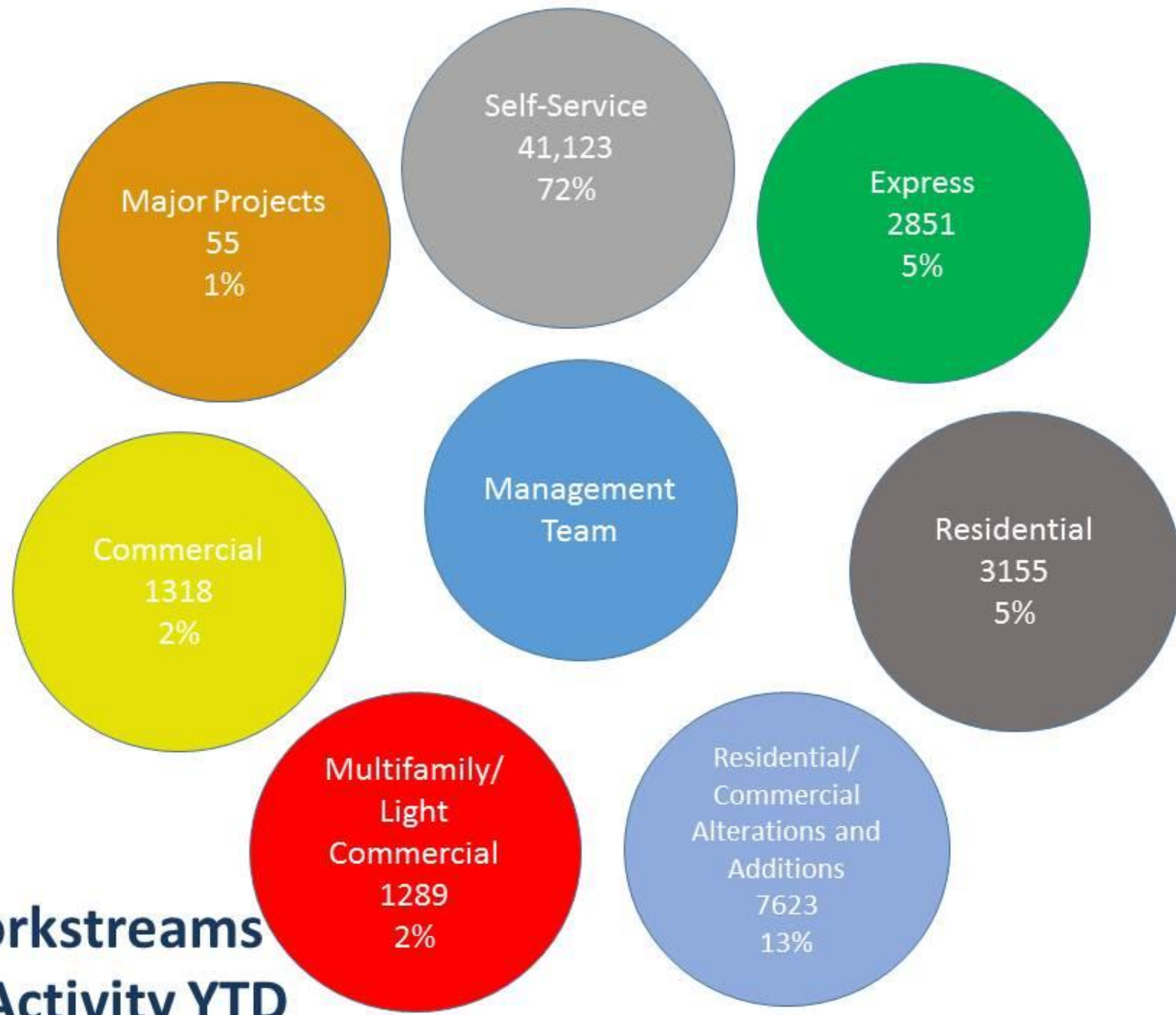
**Tim Keane, Commissioner
June 2016**



MAY 4, 2016 11:00 AM — 2:00 PM

CUSTOMER APPRECIATION DAY

PRESENTED BY
**Department Of Planning
& Community Development**



Management Team

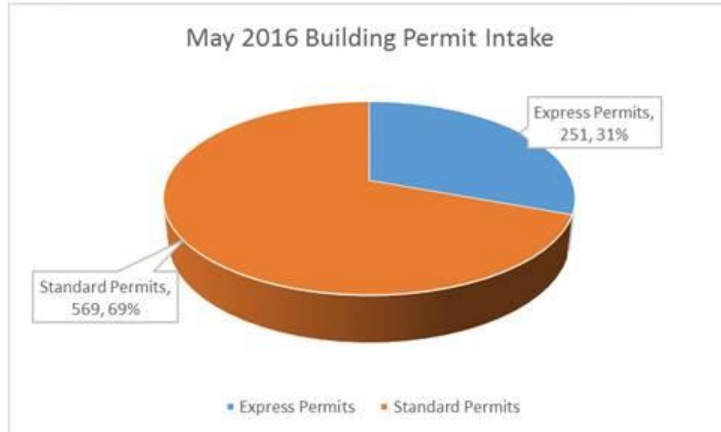
Proposed Workstreams with Permit Activity YTD



May Permit Activity – Express

- 251 Permits Processed/Issued
 - 31% of total non Self-service Permits
- Average reduction in permit review time = 10 days
- Permit Types Reviewed in Stream:

• General Repair	70
• Fence	26
• Residential Alteration	57
• Commercial Alteration	36
• Basement Finish	5
• Demolition	3
• Re-Roof	21
• Miscellaneous	33





Position	Staff
Project Manager Sr.	1
Permit Tech, Lead	1
Permit Technician (Intake and Routing)	2
Permit Technician (Issuance)	1
Permit Technician (Zoning/PR)	2
Plan Review Specialist Sr. (Zoning)	3
Plan Review Specialist Sr. (Planning)	3
Arborist, SR. / Landscape Architect	1
Total	14

Proposed Staffing – Residential



FIRE

COURTESY makes a less troublesome game of life

D

STEEM is high regard something better... am is knowing a part of it.

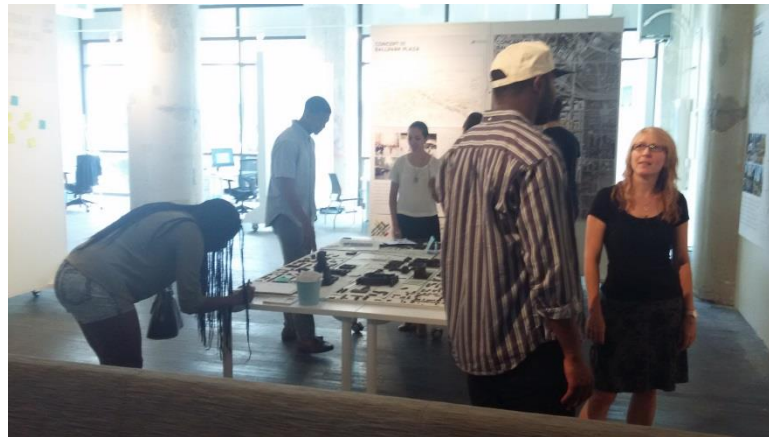
Smiley faces and colorful shapes



recordex

relay







GROWTH IN THE CITY OF ATLANTA

DRAFT

Following national trends, the Region’s growth is strengthening at its center.

Atlanta’s growth is outpacing the Region.

- In 2015, the Atlanta issued 6,028 residential building permits, substantially more than Gwinnett, Forsyth, or Cobb issued individually.
- In the first two months of 2016, Atlanta issued 2,023 residential building permits, which is more than the combined total of those same three counties that year (1,992).
- **We think that Atlanta could reasonably see a 25% slice of Regional growth for the foreseeable future.**

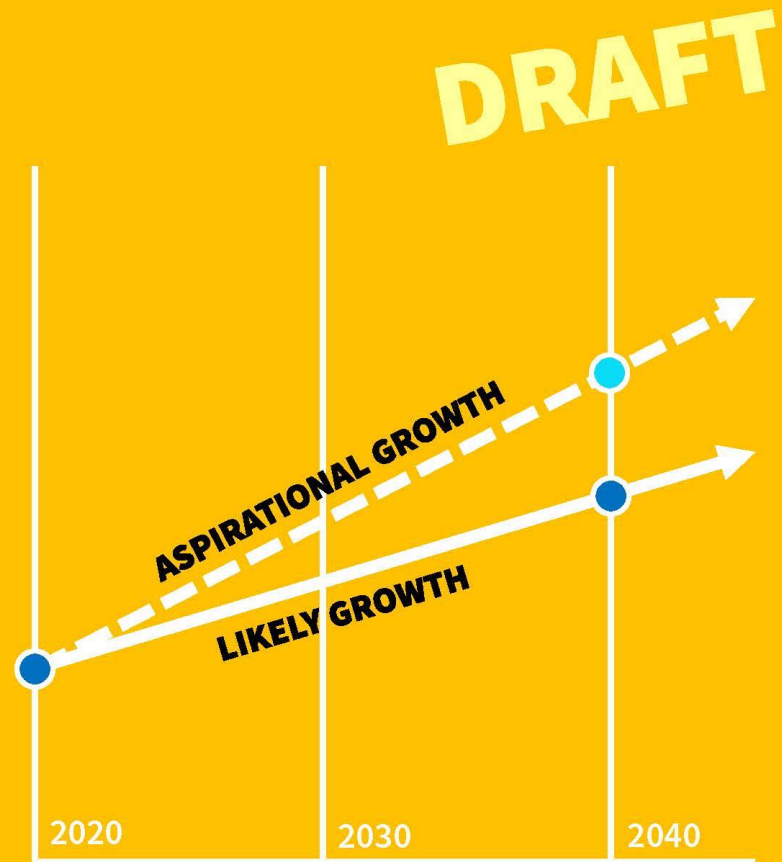
2015		
Atlanta	6,028	40%
Gwinnett	3,636	24%
Forsyth	3,270	22%
Cobb	2,017	13%
	14,951	
2016 - Jan/Feb		
Atlanta	2,023	50%
Gwinnett	612	15%
Forsyth	523	13%
Cobb	857	21%
	4,015	

2015		
Atlanta	6,028	24%
Gwinnett	3636	14%
Forsyth	3270	13%
Fulton (no	2614	10%
Cobb	2017	8%
DeKalb	1870	7%
Cherokee	1859	7%
Henry	1164	5%
Coweta	942	4%
Paulding	898	4%
Fayette	512	2%
Clayton	421	2%
Douglas	233	1%
Rockdale	121	0%
	25,585	

A LARGER SLICE/A LARGER PIE

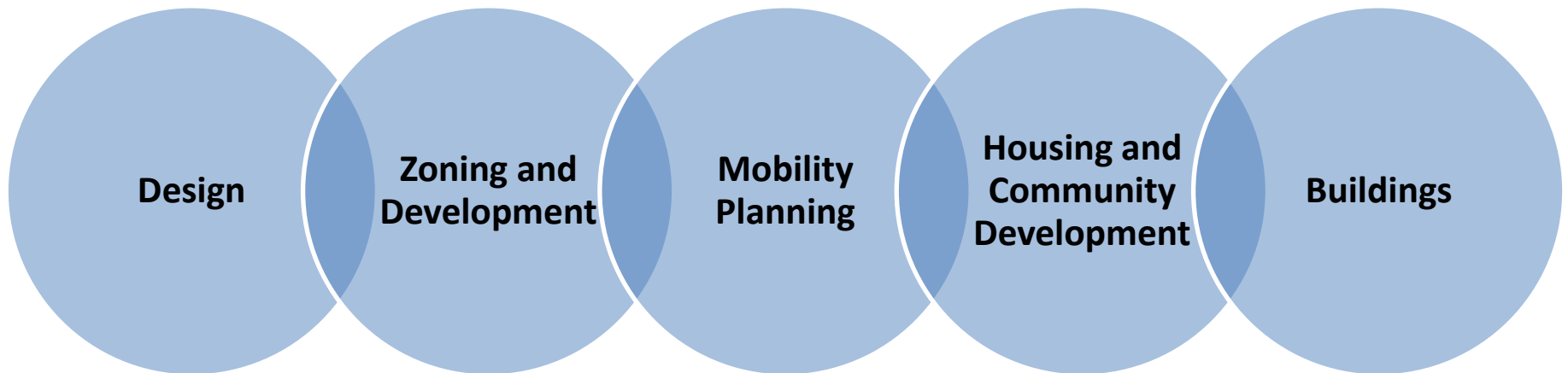
The difference between growth that is **LIKELY** and **ASPIRATIONAL** growth that we would hope to see – is a more inclusive and diverse population. To achieve that goal, we need to design a city that includes everyone.

- Every age.
- Every pocketbook.
- Every business.
- Everybody.



Our Role

Enable high quality, sustainable, equitable growth and development of Atlanta.



Departmental Remake

- **Enhancements to Buildings** with the ultimate outcome of creating a **Permit Center** that is the showcase for new culture of business-like customer oriented service.
- Completion and adoption of the **Design for Atlanta** that will enable the City to become the fastest growing part of the region in terms of population and employment.
- Make a **purposeful new transportation strategy** for the city and put a structure in place that will facilitate urban streets and mobility.
- **Update zoning laws** to enable growth and development envisioned in the Design of Atlanta and **reform zoning and development review processes**.
- **Lead housing policy and practice** so that Atlanta creates a plentiful supply of residences for every income level and family type, with a concentration on low and moderate income households.
- Create a strategy and capacity **for revitalization and neighborhood scale economic development** throughout the City.
- Foster **design excellence** in pivotal public realm projects and also generally in terms of architecture and urbanism.

Impact of New Structure

The New Structure Positions the Department to:

- Implement and execute **place based strategies** for community development
- **Remove unnecessary delay** in the development process (from planning to construction)
- Introduces **predictability** for developers and community (Studio)
- Enables the Department to take advantage of a **unique window of opportunity**
 - Zoning Re-write, Transportation Plan Update, Atlanta City Design Project, Urban Ecology Framework, City Studio
 - Developing a comprehensive vision for Atlanta's future

Proposed Operational Structure and Key Leadership Staff

OFFICE OF THE COMMISSIONER
Tim Keane, Commissioner
Terri Lee, Deputy Commissioner

Supports all offices within the department through:

- Business and Safety Operations
- Human Resources
- Performance and Policy
- Special Projects and Initiatives
- Public Relations
- GIS

OFFICE OF DESIGN
TBD

Responsible for the physical design of a vibrant public realm and historical districts and properties.

HISTORIC PRESERVATION

- Support UDC
- Historic Reviews for Federal Projects
- Historic Preservation Grants

DESIGN STUDIO

- Develop + Administer Urban Design Guidelines
- UD for Economic Corridors
- Collaborate with Neighborhoods
- Design Services

OFFICE OF ZONING AND DEVELOPMENT
Charletta Jacks

Responsible for land development regulations that are consistent with the proposed city design.

ZONING

- Zoning + Variance Applications
- Oversight of SPI + DRC
- Facilitate BZA + ZRB

LAND DEVELOPMENT

- Review Subdivision Plans
- Coordinate Multi-Agency Reviews and Enforcement of Land Development Plans

LAND USE

- Prepare CDP, Neighborhood Strategy + Redevelopment Plans

NEIGHBORHOOD PLANNING UNIT COORDINATION

- Coordinate with NPUs
- Community Based Development Agencies

OFFICE OF MOBILITY PLANNING
TBD

Responsible for developing, administering, and coordinating the City's multimodal transportation goals.

TRANSIT

- Improve Mobility and Connectivity
- TOD Strategy Development
- Oversee LCI Grants

STREETS AND STREETSCAPES

- Complete Street Policy Development + Administration

BICYCLE AND PEDESTRIAN

- Plan Bike Network
- Manage Bike Share Program

OFFICE OF HOUSING AND COMMUNITY DEVELOPMENT
Valerie Bernardo

Responsible for developing housing policy and managing federal, state, local housing activities. Responsible for neighborhood based planning and economic revitalization activities.

HOUSING DEVELOPMENT

- MF and SF Development
- Down Payment Assistance
- Owner-Occupied Rehabilitation Programs
- Lead Based Paint Program

HOUSING POLICY INNOVATION

- Administrative Oversight

FINANCIAL & COMPLIANCE

- Compliance Reports
- Manage HUD Program Finances

ECONOMIC DEVELOPMENT

- Micro Loan, Vending, Main Street and Brownfields Programs, Enterprise Zones

NEIGHBORHOOD REVITALIZATION

- Place-Based Strategies
- Catalytic Projects

OFFICE OF BUILDINGS
Greg Pace (Interim)

Responsible for the review and permitting of all land development and construction related activity.

PERMITTING COORDINATION

- Intake + Routing
- Permit Issuance

PLAN REVIEW

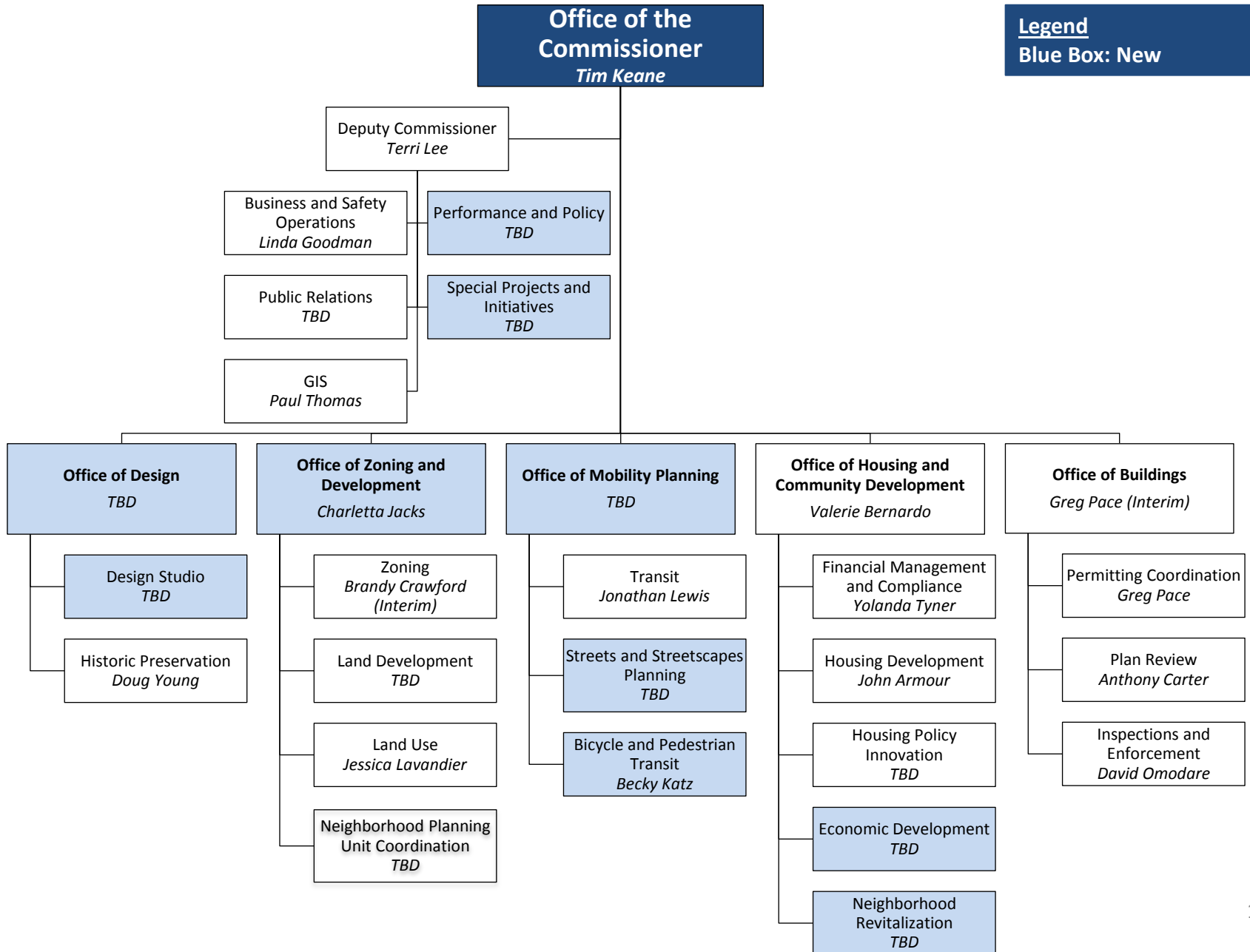
- Building and Technical Permit Review
- Arborist

INSPECTIONS AND ENFORCEMENT

- Building and Technical Permit Inspections
- Arborist Inspections

Proposed Operational Structure and Key Leadership Staff

Legend
Blue Box: New





DEPARTMENT OF PLANNING AND COMMUNITY DEVELOPMENT

REORGANIZATION PLAN

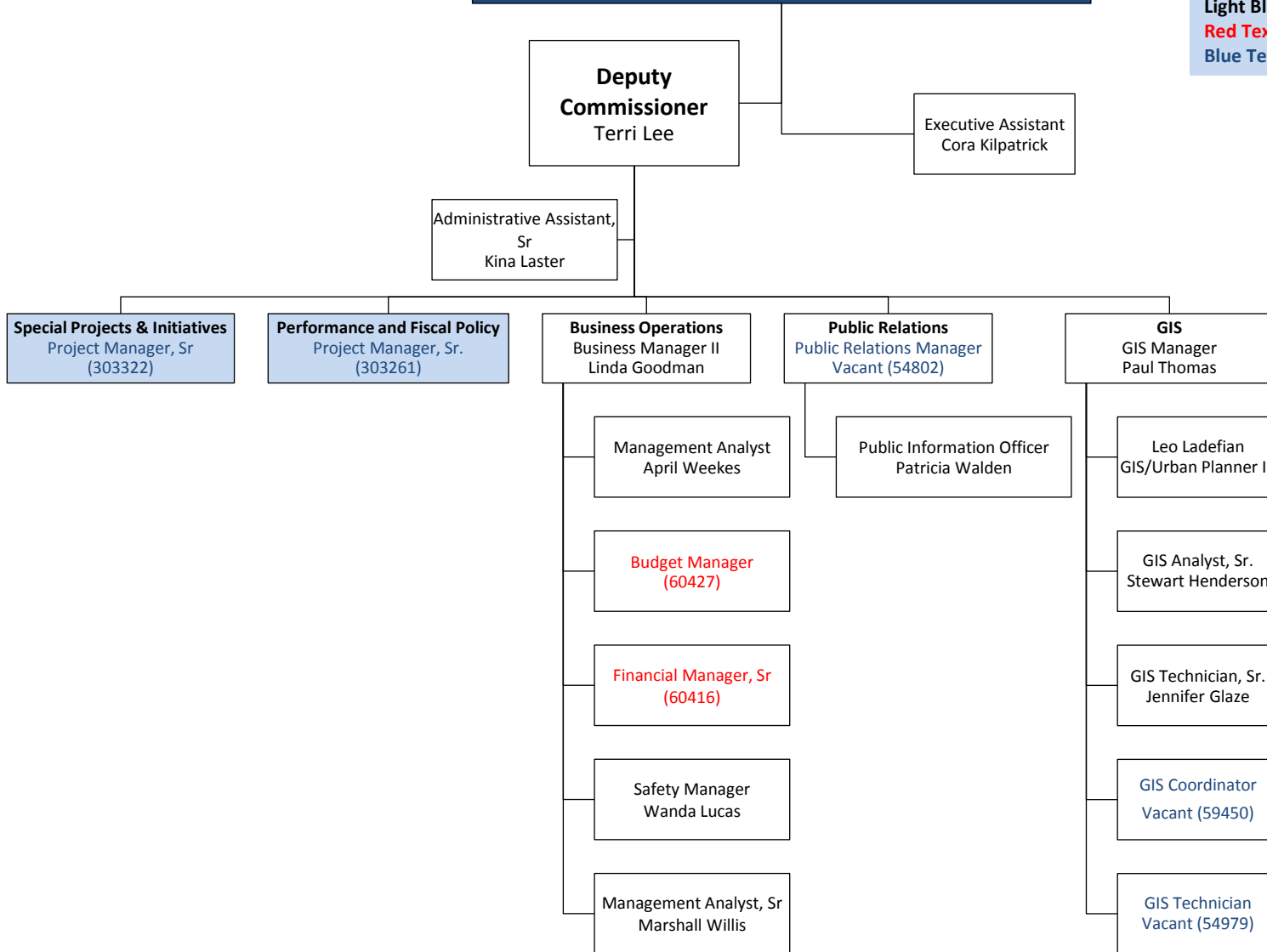
APPENDIX: PROPOSED ORGANIZATION CHARTS

Department of Planning and Community Development

Office of the Commissioner

Tim Keane, Commissioner

Legend
Light Blue Box: New or Enhancement
Red Text: Proposed Position
Blue Text: Existing Vacant Position

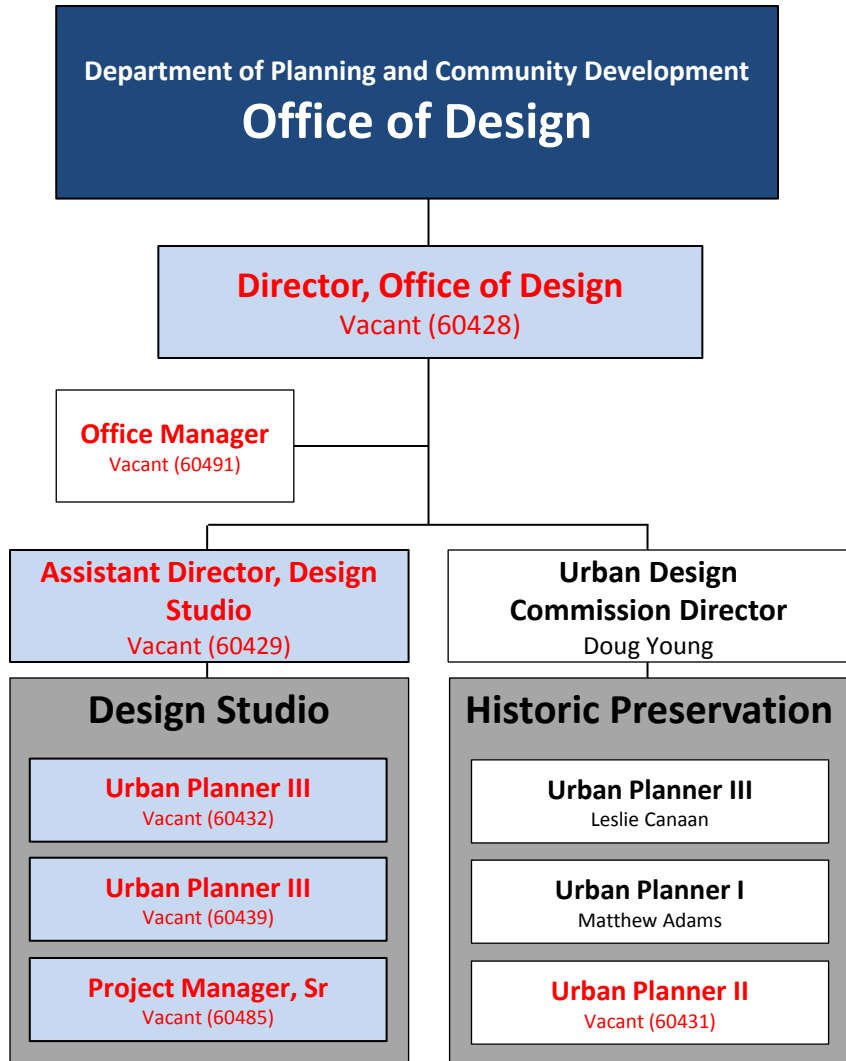


Office of Design

Historic Preservation + DPCD Design Studio

The Office of Design is responsible for the physical design of the City to ensure a vibrant public realm.

Legend	
Light Blue Box:	New or Enhancement
Red Text:	Proposed Position
Blue Text:	Existing Vacant Position



Office of Design: Responsible for the physical design of a vibrant public realm and historical districts and properties.

- The Office will include the following functions:*
 - Execution of designs for important civic projects
 - Design Regulations and Review
 - Architectural Services (including landscape architecture)
- The agency will focus on the primary objectives:*
 - Utilize innovative planning concepts for the creation of urban design strategies to promote transformative neighborhood and corridor initiatives.

Historic Preservation Division: Promotes the identification, evaluation, rehabilitation, adaptive use, and the responsible restoration of the City's historic resources. Activities may include:

- Support the Urban Design Commission through reports, recommendations, and information on cases.
- Serve as the city's liaison with local, state, and national preservation organizations.
- Provide direct oversight for the City's historic review responsibilities for federally funded projects.
- Attract and administer grants and other matters regarding historic preservation.

Design Studio: Will focus on maximizing and creatively utilizing spaces/places within the City. Activities may include:

- Developing and implementing the urban design criteria and guidelines for the City of Atlanta.
- Formulating urban design strategies along economic corridors.
- Working within neighborhood districts to develop sense of place and identity. Providing architectural and design services.

Office of Zoning and Development

Zoning + Land Development + Land Use +
Neighborhood Planning Unit Coordination

The Office of Zoning and Development is responsible for land development regulations that are consistent with the proposed city design.

Department of Planning and Community Development Office of Zoning & Development

Director, Zoning & Development
Charletta Jacks

Office Manager – Brenda Horton

Admin Asst Sr– Rhonda Goodman

Interim Assistant Director, Zoning

Brandy Crawford

Zoning

Urban Planner III

Raquel Jackson

Urban Planner II

Jerrel Leonard

Urban Planner II

Cesar Geraldo

Urban Planner I

Nathan Carson

Administrative Assistant, Sr

Taylor Thompson

GIS Technician, Sr

Jubie Thompson

Urban Planner II

Vacant (60441)

Urban Planner I

Vacant (55825)

Assistant Director, Land Development

Vacant (60440)

Land Development

Urban Planner III

Christian Olteanu

Urban Planner III

Karl Smith-Davids

Urban Planner II

Tshaka Warren

Urban Planner III

Vacant (59446)

Urban Planner II

Vacant (59447)

Assistant Director, Land Use

Jessica Lavandier

Land Use Planning

Urban Planner III

Rodney Milton

Urban Planner II

Vacant (55825)

Urban Planner I

Vacant (59445)

Assistant Director, Neighborhood Planning Unit Coordination

Vacant (60489)

Neighborhood Planning Unit Coordination

NPU Coordinator

Tanya Mitchell

Administrative Assistant

Vacant (54981)

NPU Intern

Carter Coleman

Legend

Light Blue Box:

New or Enhancement

Red Text: Proposed Position

Blue Text:

Existing Vacant Position

Office of Zoning and Development: Responsible for land development regulations that are consistent with the proposed city design.

• **Functions will include:**

- Zoning
- Subdivision regulations
- Other applicable land development codes

• **The agency will focus on the primary objectives:**

- Implement the City's Zoning Ordinance and employ innovative practices in planning the future growth and development opportunities within the City.
- Effectively manage community engagement through the NPU system and with community based development organizations.

Zoning Division: Will focus on the administration of the City's Zoning Ordinance.

Activities will include:

- Processing all zoning and variance applications.
- Review and administration of the City's Subdivision Ordinance.
- Facilitate the activities of the Board of Zoning Adjustments and the Zoning Review Board.

Land Development Division: Will be responsible for administering subdivision review and coordinating land development with other divisions and departments to facilitate pre-building permit approvals. Activities include:

- Review of subdivision plans to ensure compliance with land development regulations.
- Coordination of multi-agency review of land development plans to ensure compliance with all applicable regulations, facilitate efficient review, and enable high quality design. Provide staff assistance to the Dev Review Committees.
- Coordinate with inspectors and enforcement to ensure compliance with approved plans

Land Use Division: Will be tasked with maintaining the future vision and promoting sustainable and responsible growth for the City of Atlanta. Activities will include:

- Preparing the Comprehensive Development Plan and Capital Improvement Plan.
- Completing neighborhood strategy and redevelopment plans.
- Establishing a Neighborhood Stat and Data Center to serve as the data center or hub for all population, demographic and neighborhood data.

Neighborhood Planning Unit Coordination Division: Will create a transparent and cohesive neighborhood services unit that coordinates development activities at the neighborhood level; and, facilitate inter agency coordination among City Departments and quasi-public agencies. Activities may include:

- Capacity building for Community Based Development Agencies.
- Coordination with the NPU System and administration of NPU grants.
- Coordination of NPU review for the Office of Special Events and other agencies.
- Facilitate the redevelopment of properties in coordination with the Land Bank Authority.

Office of Mobility Planning

Transit + Streets and Streetscapes + Bicycle and Pedestrian

The Office of Mobility Planning is responsible for transportation planning, implementation of complete street policies, bicycle programs, and furtherance of the City's transportation goals.

Department of Planning and Community Development
Office of Mobility Planning

Director, Mobility Planning
 Vacant (60445)

Office Manager
 Vacant (60492)

Assistant Director, Transit Planning
 Jonathan Lewis

Transit Planning

Urban Planner II
 Forrest Rose

Asst Dir, Streets & Streetscapes
 Vacant (60444)

Streets & Streetscapes Planning

Urban Planner II
 Carl Chasten

Chief Bicycle Officer
 Becky Katz

Bicycle & Pedestrian Transit

Urban Planner II
 Vacant (59083)

Office of Mobility Planning: Responsible for transportation planning, implementation of complete street policies, bicycle programs, and furtherance of the City's transportation goals.

Functions will include:

- Maintenance and implementation of the City's transportation plan.
- Pedestrian and bicycle facility planning and design.
- Bicycle facilities including the bike share program, bike parking on and off street facilities.
- Coordination with local, regional and state transportation partners
- **The agency will focus on the primary objectives:**
 - Improving the mobility and connectivity of transit and land use planning options.
 - Developing multimodal plans and strategies for efficient, sustainable, and accessible transportation systems that promote economic development, enhance the quality of life for citizens, and promote smart growth planning principles.

Transit Division: Will develop and maintain the City's transportation plan in collaboration with other transportation agencies. Activities will include:

- Identifying innovative policy solutions to promote sustainable transportation options that improve mobility and connectivity.
- Developing and promoting the City's transit oriented development strategy to promote the creation of mixed use environments and sustainable affordable living spaces.
- Development and implementation of Livable Centers Initiatives grants.

Streets and Streetscapes Planning Division: Will promote the formation of sustainable complete streets design and projects for neighborhood transformation projects. Activities will include:

- Creating and maintaining the City's complete street planning policy.
- Ensuring that projects underway or completed focus on issues facing pedestrians and aim to make walking in the city an enjoyable and safe experience for all.

Bicycle and Pedestrian Transit Division: Will enhance the quality of life for our citizens through the formation of safe and attractive alternative transportation options. Activities will include:

- Facilitating citywide planning efforts in identifying bike routes which ensure the safety of bicyclists as part of the city's transportation network.
- Managing the City's bike share program.

Legend
 Light Blue Box: New or Enhancement
 Red Text: Proposed Position
 Blue Text: Existing Vacant Position

Office of Housing and Community Development

Financial Management and Compliance +
Housing Policy Innovation + Housing Development +
Economic Development + Neighborhood Revitalization

The Office of Housing is responsible for developing housing policy and implementing housing and community development activities funded federal, state, local housing programs, as well as coordinating neighborhood based planning and economic revitalization activities.

Department of Planning and Community Development
Office of Housing and Community Development

Legend

Light Blue Box:

New or Enhancement

Red Text: Proposed Position

Blue Text:

Existing Vacant Position

Office of Housing: Responsible for developing housing policy and managing federal, state, local housing activities. Responsible for neighborhood based planning and economic revitalization activities.

Financial and Compliance Management Division

- Prepare annual performance compliance reports
- Monitor HUD funded projects
- Monitor compliance with applicable program administrative requirements
- Review and process all expenditures for compliance with HUD program requirements

Housing Policy Division:

- Inclusionary Housing
- Affordable Housing Set-Aside
- Blight Strategy
- Fair Housing

Housing Development Division:

- Multifamily Development
- Single family Development
- Down Payment Assistance Program
- Limited Owner Occupied Housing Rehabilitation Program
- Comprehensive Owner Occupied Housing Rehabilitation Program
- Lead Based Paint Program
- Section 8 Mod Rehab Program

Economic Development Division: Will streamline the existing project management activities in Housing and Planning and expand the services to focus on creating economic opportunities. Activities may include:

- Micro Loan Program (Coordination with Invest Atlanta)
- Public Vending Program
- Main Street Program
- Brownfields Program
- Enterprise Zones

Neighborhood Revitalization Division: Will focus on the implementation of planning and community development programs. Activities may include:

- Creating place based strategies to improve neighborhood livability.
- Leading the planning and redevelopment of catalytic and transformative projects.
- Coordination of stakeholder's investment at the neighborhood level (this will include the City and external agencies).

Director, Housing

Valerie Bernardo

Office Manager

Jackie Ragan

Assistant Director, Housing

Vacant (59444)

Admin Assistant, Sr

Linda Grayler

Financial and Compliance Management

Financial Manager

Yolanda Tyner

Data/Reporting Analyst

Vacant (69467)

Compliance Specialist

Vacant (60466)

Accounting Technical Spec.

Paula Hill (In Process)

Housing Policy Innovation

Management Analyst

Jordan Williams

Urban Planner III

Vacant (60442)

Housing Development

Management Analyst, Sr

Charlene Braud

Management Analyst, Sr

Michelle Lewis

Management Analyst, Sr

John Armour

Management Analyst, Sr

Melissa Edwards

Management Analyst, Sr

Vacant (53159)

Management Analyst

Tamar Gantt

Special Proj Coordinator

Vacant (59481)

Customer Service Rep, Sr

Angela McTier

Housing Dev. Specialist

Vacant (55843)

Assistant Director, Economic Development

Vacant (Position Number)

Economic Development

Project Manager, Sr

Vacant (60487)

Project Manager, Sr

Vacant (60559)

Assistant Director, Neighborhood Revitalization

Vacant (60495)

Neighborhood Revitalization

Project Manager, Sr

Vacant (60415)

Project Manager, Sr

Vacant (60558)

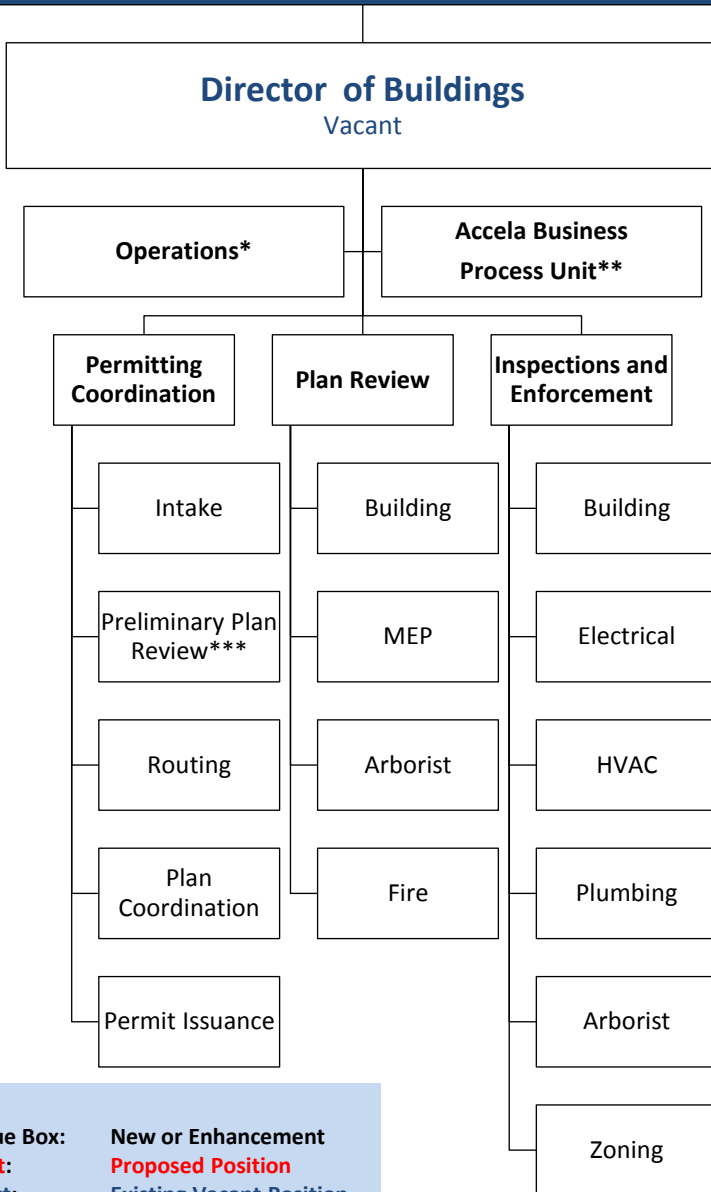
Office of Buildings

Permitting Coordination + Plan Review +
Inspections and Enforcement

The Office of Buildings is responsible for the review and permitting of all land development and construction related activity.

DPCD Office of Buildings (Proposed)

Department of Planning and Community Development
Office of Buildings



Office of Buildings: The Office of Buildings is responsible for the review and permitting of all land development, building and street improvements.

- **Functions will include:**
 - Permitting Coordination
 - Plan Review
 - Inspections and Enforcement

Notes:

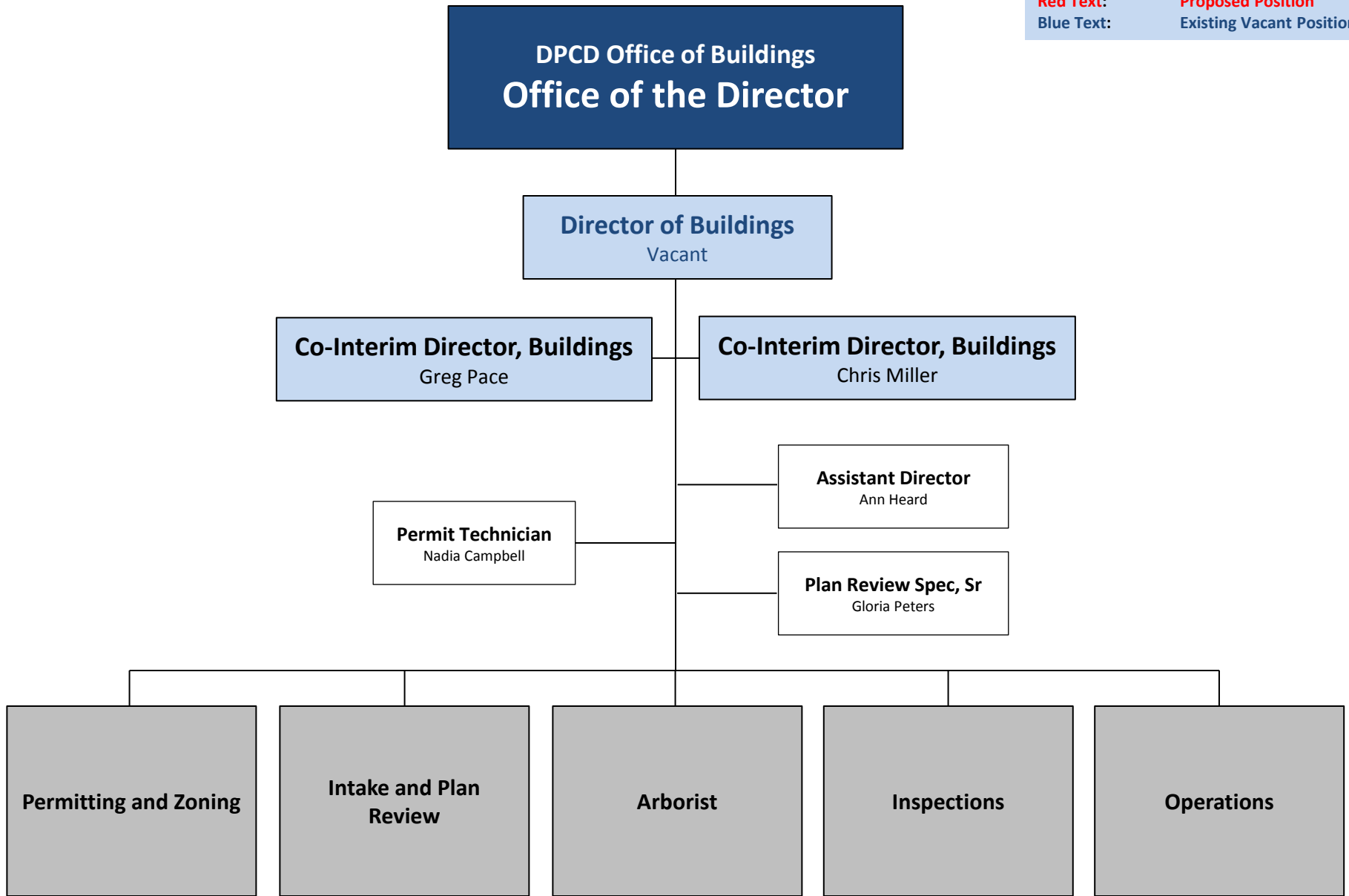
*Operations will include customer service, budget and financial processes, human resources, and performance analysis.

**Accela Unit will focus on business and information technology needs.

***Preliminary Plan Review will include Zoning, Arborist, Traffic, Site Development and Fire.

Legend
 Light Blue Box: New or Enhancement
 Red Text: Proposed Position
 Blue Text: Existing Vacant Position

Legend
 Light Blue Box: New or Enhancement
 Red Text: Proposed Position
 Blue Text: Existing Vacant Position



Note: Organizational Chart reflects where employees are located under the current Departmental structure. The reorganization may include position and function changes for existing employees.

Legend
 Light Blue Box: New or Enhancement
 Red Text: Proposed Position
 Blue Text: Existing Vacant Position

DPCD Office of Buildings Permitting & Zoning

Assistant Director, Permitting & Zoning
Vacant (58507)

**File Plan Room
Permit Technician**
Richard Faoye

Customer Service Manager
Quin Hunter (Interim)

Zoning Chief
Felleshia McCrary (Interim)

Permit Issuance

- Permit Technician
Karen Cobert
- Permit Technician
Rovella Smith
- Permit Technician
Arvetta Watson
- Admin Assistant, Sr
Facia Brown

Welcome Area

- Permit Technician
Denise Potts
- Permit Technician
Stephanie Sneed

Zoning Plan Review

- Plan Review Spec, Sr
Gloria Johnson
- Plan Review Spec, Sr
Vacant
- Plan Review Spec, Sr
Vacant
- Plan Review Spec, Sr
Howard Johnson
- Plan Review Spec, Sr
Tamaria Letang

Zoning Inspections

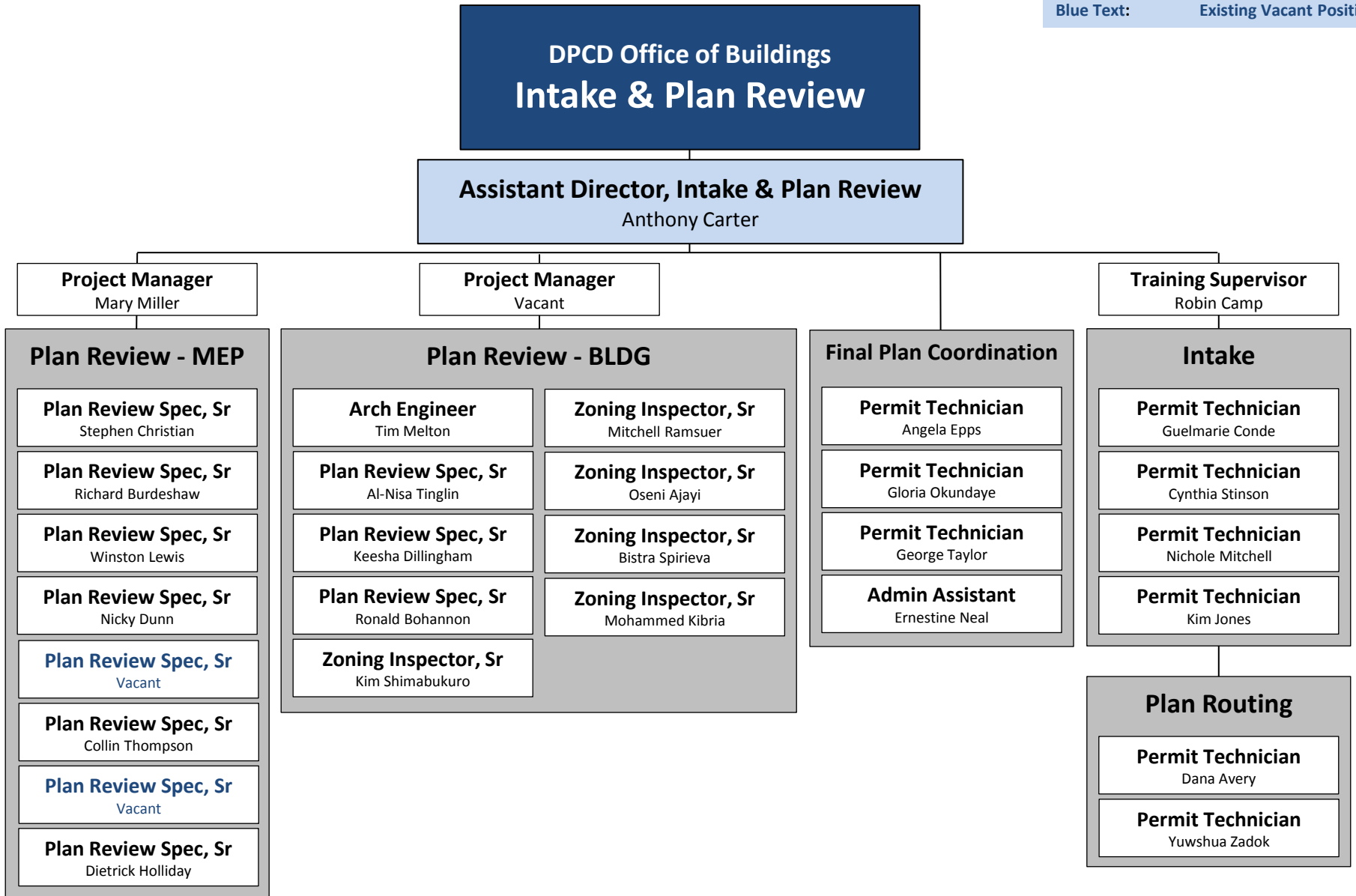
- Zoning Inspector, Prin
Robert Adderly
- Zoning Inspector, Sr
Robert Dinning
- Zoning Inspector, Sr
Harold Jackson
- Zoning Inspector, Sr
Tony Mosley
- Zoning Inspector, Sr
Vacant (9898)
- Zoning Inspector, Sr
Shennethia Smith
- Zoning Inspector, Sr
Scott Haeberlin

Permit Technicians

- Permit Technician
Harriett Haynes
- Permit Technician
Henry Singleton
- Permit Technician
Jacqueline Coley

Note: Organizational Chart reflects where employees are located under the current Departmental structure. The reorganization may include position and function changes for existing employees.

Legend
 Light Blue Box: New or Enhancement
 Red Text: Proposed Position
 Blue Text: Existing Vacant Position



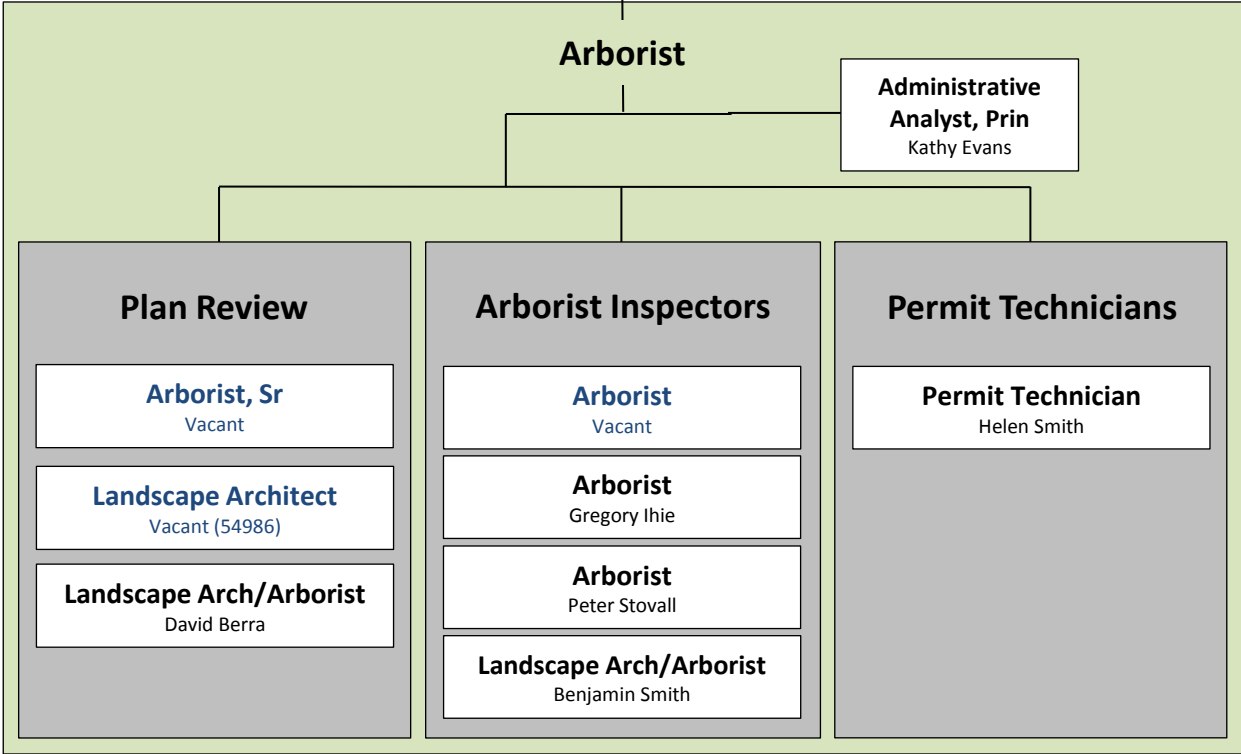
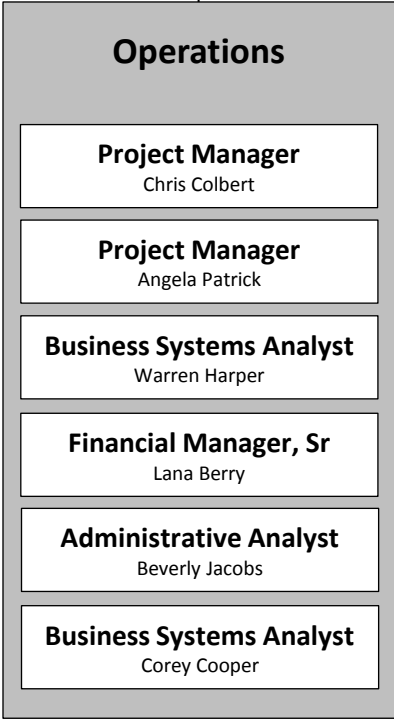
Note: Organizational Chart reflects where employees are located under the current Departmental structure. The reorganization may include position and function changes for existing employees.

Legend
 Light Blue Box: New or Enhancement
 Red Text: Proposed Position
 Blue Text: Existing Vacant Position

DPCD Office of Buildings Arborist & Operations Divisions

Assistant Director, Operations
Chris Harris (Interim)

Arboricultural Manager
David Zapanick (Interim)

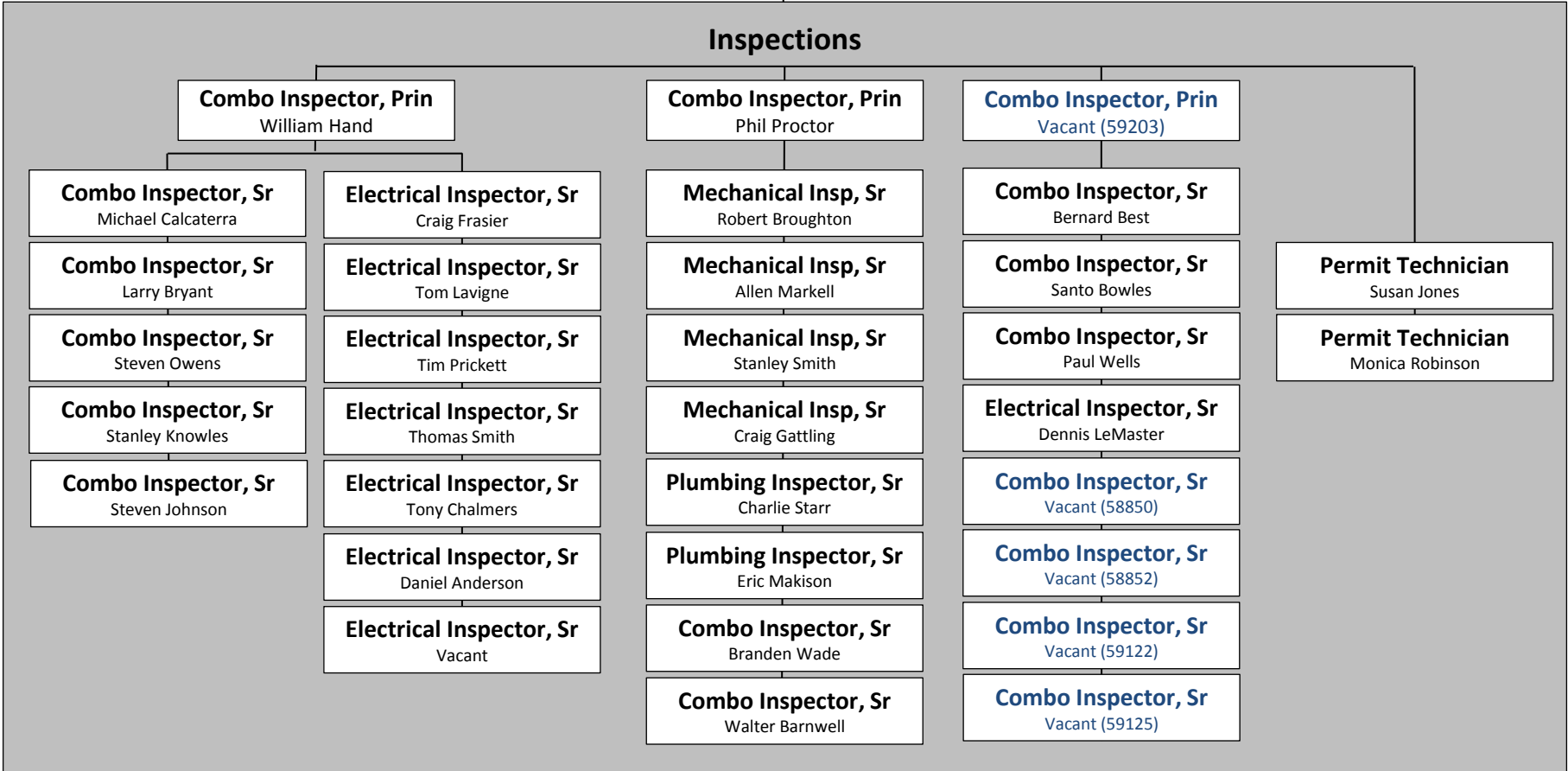


Note: Organizational Chart reflects where employees are located under the current Departmental structure. The reorganization may include position and function changes for existing employees.

Legend
 Light Blue Box: New or Enhancement
 Red Text: Proposed Position
 Blue Text: Existing Vacant Position

DPCD Office of Buildings Inspections Division

Chief Inspector
David Omodare (Interim)



Note: Organizational Chart reflects where employees are located under the current Departmental structure. The reorganization may include position and function changes for existing employees.

Vacancies and Creations in the Office of Buildings

JOB TITLE	CREATIONS	EXISTING VACANCIES
Administrative Assistant	1	
Administrative Assistant, Sr	2	
Arborist	3	2
Arborist, Sr	2	1
Architectural Engineer		1
Budget Manager	1	
Building Inspector, Sr		2
Buildings, Assistant Director		1
Business Systems Analyst, Sr	2	
Civil Engineer, Sr		1
Combination Inspector		2
Combination Inspector, Prin		1
Combination Inspector, Sr		5
Financial Manager, Sr	1	
Fire Assistant, Chief - fire Marshall	1	
IT Project Manager, Sr.	1	
Landscape Architect, Sr		1
Permit Technician	4	1
Permit Technician, Lead	3	3
Plans Review Specialist, Sr	6	6
Project Manager	1	1
Project Manager, Sr	3	
Public Information Officer		2
Structural Engineer		1
Zoning Inspector, Sr		1
TOTAL	31	32

Economic Development Functions

Clarification of Focus: DPCD and Invest Atlanta

Invest Atlanta – Citywide

- Jumpstart redevelopment activity within TADs
- Provide small business loans
- Issue bonds to spur residential and commercial development
- Acquire land for green space, residential and commercial development
- Recruit new business, promote the City and available business development incentives.

DPCD –Neighborhood Level

Neighborhood Revitalization Activities:

- Creating **place-based strategies** focused on improving neighborhood livability
- Coordinate **stakeholder investment** at the neighborhood level
- Micro Loan Program (Coordinate with IA)
- Public Vending Program
- Main Street Program
- Brownfields Program (Coordinate with IA)
- Enterprise Zones



DEPARTMENT OF PLANNING AND COMMUNITY DEVELOPMENT

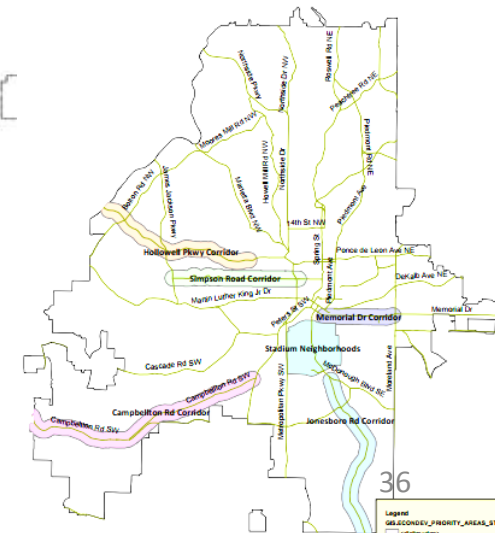
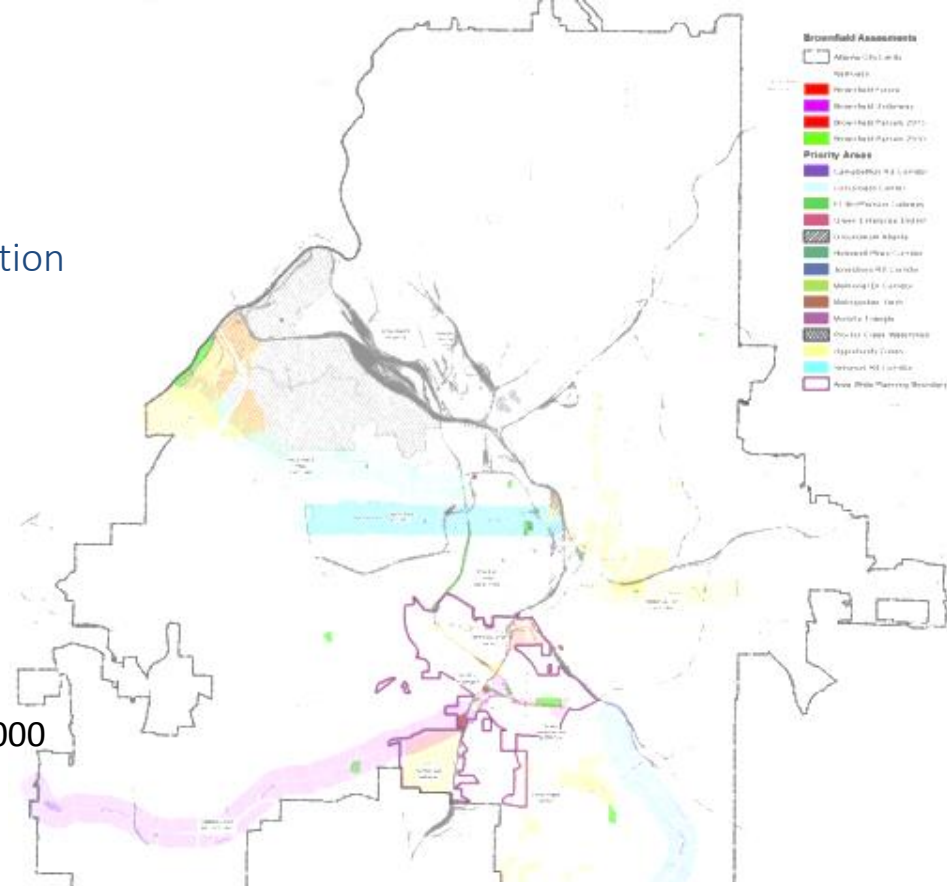
Economic Opportunities and Neighborhood Revitalization

Neighborhood Revitalization Activities:

- Creating place-based strategies focused on improving neighborhood livability
- Coordinate stakeholder investment at the neighborhood level

Economic Opportunities Activities:

- Micro Loan Program (Coordinate with IA)
 - Manage contracts for 5 Programs totaling \$1,203,000
- Public Vending Program
 - Program policy & expansion
- Main Street Program
 - *“Main Street” is a proven, nationwide model program for the community-based, preservation-led revitalization of commercial districts.*
- Brownfields Program (Coordinate with IA)
 - \$1M revolving loan fund (\$955K committed)
 - Completed ESAs: 9 Phase I, 3 Phase II, 2 Expanded Phase II, 1 Redevelopment & Reuse Concept Plan
 - Active ESAs: Butler Street Y, warehouse on Arden
- Enterprise Zones
 - Property Tax Abatement (10-yr)
 - 32 Active UEZ



National Main Street Center
a subsidiary of the
National Trust for Historic Preservation

Invest Atlanta's mission is focused on strengthening Atlanta's economy and enhancing its global competitiveness.

Community Development Goal (2016):
Invest \$202M

Economic Development Goal (2016):
Invest \$500M

Programs for attracting employers, incentivizing workforce expansion, providing small business loans, administering tax credits, and down payment assistance for home buyers.

Compared to DPCD, IA typically administers the larger programs that measure job growth in the hundreds, and with small business loans up to \$5M each.

ECONOMIC DEVELOPMENT	COMMUNITY DEVELOPMENT
2016 YTD 909 Jobs Created	2016 YTD 25 Transactions Closed
4,000 Job Creation Goal	182 Transactions Closed Goal
Total Capital Investment \$24.7M	Total Capital Investment \$3.6M

Year-to-date as of April 2016

Mobility Planning Functions

- Ensures the transportation network is developed in a sustainable pattern that supports the City's future land uses and urban form, minimizes vehicle miles traveled and single-occupancy vehicles, and reduces air pollution and greenhouse gas emissions
- Articulates a vision for the future and outlines the principles for a successful city
- Establishes the transportation structure of the City, develops the strategy for directing growth within the structure and sets out policies for the management of change, through the integration of land use and transportation
- Provides policies to guide decision making based on the Plan's goals for the human, built, economic and natural environments
- Oversees the land use designations which apply across the City, which together with the land use maps implement the strategy for managing change
- Develops a general approach to implementing the Plan, including the policies to guide local planning in the City
- Provides more detailed local development policies to guide growth and change in a defined area of the City
- Project Funding and Capital programming
- Works with other City Departments and agencies on the development, maintenance and evolution of the plan.
- Mixing staff with various offices and disciplines will enhance the responsiveness and quality of decision-making

Stages in the Transportation Process and the Roles Played by Planning, Public Works, and the Community



- Plays an active/leadership role
- Plays a passive/participatory role
- Does not play a substantive role